

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)  
 Attention: Accounts Payable  
 3050 K Street N, Suite 100  
 Washington, DC 20007

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2158

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499490	06386370

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	10am-11am	10am - 11am	-TWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 10:59 AM 10am-11am 10am - 11am :30 DSCT12105 \$600.00 NM 2 WFSB W 10/24/12 10:59 AM 10am-11am 10am - 11am :30 DSCT12104 \$600.00 NM 3 WFSB F 10/26/12 10:58 AM 10am-11am 10am - 11am :30 DSCT12105 \$600.00 NM									
2	10/23/12	10/26/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 DSCT12104 \$850.00 NM 3 WFSB W 10/24/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 DSCT12105 \$850.00 NM 2 WFSB Th 10/25/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 DSCT12105 \$850.00 NM									
3	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/23/12 4:11 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12105 \$950.00 NM 1 WFSB W 10/24/12 4:27 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12104 \$950.00 NM 2 WFSB Th 10/25/12 4:40 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12104 \$950.00 NM									
4	10/23/12	10/26/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/23/12 5:19 PM Eyewitness News 5pm - 5:30pm :30 DSCT12104 \$2,100.00 NM 1 WFSB W 10/24/12 5:13 PM Eyewitness News 5pm - 5:30pm :30 DSCT12105 \$2,100.00 NM									
5	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$2,100.00									

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	2158	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	2	\$2,100.00	NM
10/22/12 10/28/12 -TWTF-- 2 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/24/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 DSCT12104 \$2,100.00 NM 1 WFSB Th 10/25/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 DSCT12105 \$2,100.00 NM									
6	10/23/12	10/26/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:29 AM Eyewitness News 6am - 6:30am :30 DSCT12104 \$1,600.00 NM 2 WFSB Th 10/25/12 6:28 AM Eyewitness News 6am - 6:30am :30 DSCT12105 \$1,600.00 NM									
7	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 2 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 DSCT12105 \$2,500.00 NM 2 WFSB W 10/24/12 6:10 PM Eyewitness News 6pm - 6:30pm :30 DSCT12105 \$2,500.00 NM									
8	10/23/12	10/26/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	3	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 3 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 6:58 AM Eyewitness News 6:30am - 7am :30 DSCT12105 \$1,600.00 NM 2 WFSB Th 10/25/12 6:54 AM Eyewitness News 6:30am - 7am :30 DSCT12104 \$1,600.00 NM 3 WFSB F 10/26/12 6:58 AM Eyewitness News 6:30am - 7am :30 DSCT12105 \$1,600.00 NM									
9	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	2	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 2 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/24/12 7:10 PM Inside Edition 7pm - 7:30pm :30 DSCT12104 \$1,750.00 NM 1 WFSB Th 10/25/12 7:13 PM Inside Edition 7pm - 7:30pm :30 DSCT12104 \$1,750.00 NM									
10	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	3	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 3 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/23/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12104 \$800.00 NM 2 WFSB W 10/24/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12105 \$800.00 NM 1 WFSB F 10/26/12 7:57 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12105 \$800.00 NM									
11	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	3	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 3 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/23/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12104 \$1,750.00 NM 3 WFSB Th 10/25/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12105 \$1,750.00 NM 2 WFSB F 10/26/12 7:47 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12105 \$1,750.00 NM									

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Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2158

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	3	\$1,750.00	NM
12	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   -----1                    1        \$1,600.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Payment Terms Net 30 Days

<u>Gross Total</u>	\$41,350.00
<u>Agency Commission</u>	\$6,202.50
<u>Net Amount Due</u>	\$35,147.50

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Utley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)  
 Attention: Accounts Payable  
 3050 K Street N, Suite 100  
 Washington, DC 20007

Send Payment To:

WFSB  
 BOX 13034  
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2158

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	499490	06386370

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/29/12	10/29/12	10am-11am	10am - 11am	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 10:52 AM 10am-11am 10am - 11am :30 DSC12105 \$600.00 NM									
14	10/29/12	10/29/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 12:55 PM Eyewitness News 12pm - 12:30PM :30 DSC12105 \$850.00 NM									
15	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 4:13 PM 4p-5p Dr. Oz 4pm-5pm :30 DSC12105 \$950.00 NM									
16	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 DSC12105 \$2,100.00 NM									
17	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 5:42 PM Eyewitness News 5:30pm - 6pm :30 DSC12105 \$2,100.00 NM									
18	10/29/12	10/29/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,600.00									

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499490-2	10/31/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	2158	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/29/12	10/29/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 6:33 AM Eyewitness News 6am - 6:30am :30 DSCT12105 \$1,600.00 NM									
19	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 6:33 PM Eyewitness News 6pm - 6:30pm :30 DSCT12105 \$2,500.00 NM									
20	10/29/12	10/29/12	Eyewitness News	6:30am - 7am	1-----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 6:51 AM Eyewitness News 6:30am - 7am :30 DSCT12105 \$1,600.00 NM									
21	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 7:31 PM Inside Edition 7pm - 7:30pm :30 DSCT12105 \$1,750.00 NM									
22	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	1-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 7:38 AM CBS: THE EARLY SHOW 7am - 9am :30 DSCT12105 \$800.00 NM									
23	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 8:18 PM Entertainment Tonight 7:30pm - 8pm :30 DSCT12105 \$1,750.00 NM									
<b>Total Spots</b>							<b>11</b>		

Gross Total \$16,600.00

Agency Commission \$2,490.00

Net Amount Due \$14,110.00

## Payment Terms Net 30 Days

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